

MEDIA RELEASE

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Dive Junkie

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Dive Junkie launches its Spring/Summer 2008 collection with a vibrant play of colours and in easily wearable styles.

The Dive Junkie Spring/Summer 2008 collection showcases a hip and forward line of V-neck T-shirts, a bright and colourful range of Polo Shirts, 6 new designs on Round-neck T-shirts and also hot Tank Tops for the Ladies.

Made from 100% fully combed cotton, the V-neck T-shirts are light-weight and are enhanced with silicone wash to make them extremely soft and comfortable. These fashionable slim-fit V-Neck tees will take the boys from the boats to the coolest hangouts in town.

Choose between an embroidered Thresher Shark or Eagle Ray chest logo in a myriad of Polo Shirt colours. All Polo shirts have been put through a process known as enzyme wash to achieve added softness and comfort. Incorporating the latest in fashion trend, the crumpled placket adds an interesting detail to the classic Polo shirt look. Available in 100% cotton Pique for Men; and 95% cotton, 5% spandex Pique for the Ladies.

With the aim of evoking smiles, connecting minds and starting conversations, Dive Junkie continues to roll out fun designs for divers. There are 6 new delightful Round-neck T-shirt designs on quality t-shirts in the Spring/Summer 2008 collection.

Basic yet versatile, the new range of cotton-ribbed tank tops in hot colours - Coral, Midnight and Aqua Green - will certainly heat up the fashion thermometer for the ladies. Great for summer diving trips.

The Dive Junkie Spring/Summer 08 collection is now available at www.divejunkie.com.sg or alternatively, call your nearest retailer for availability.

Dive Junkie is a specialty retailer of scuba diving casual clothing. Great to wear and with a distinct diving identity, Dive Junkie's forward line of scuba diving apparel continues to clothe many free-spirited, nature-loving and trendy divers all over the world.

Prices: SGD20.00 - 35.00 (USD14.65 - 25.65 / EUR9.40 - 16.50)
Shipping charges applies.

For more information, please contact:

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