

PRESS RELEASE

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Dive Junkie

32 Maxwell Road

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URL: www.divejunkie.com.sg

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Dive Junkie Brings Colour And Style To The Diving World

The latest collection includes the REAL Scuba Diving T-shirt you have always wanted. There is also a naughty "Suck Me" regulator calling out to you and a sequel to the first Dive Flag design among this latest collection. Available in 3 new colours - Island Green, True Navy and Pebble Grey.

Established and based in Singapore since 2003, Dive Junkie is a fast growing specialty retailer of scuba diving casual apparel.

Since its inception, Dive Junkie has been specialising in T-shirts depicting the attractions of scuba diving and the unique experiences of divers. Their range of clothing is constantly revitalized with the regular addition of new designs and styles to keep up with current themes and fashion trends.

For over two years, Dive Junkie's brand of distinctive clothing has kept scuba divers in style. Their brand aesthetic is about connecting the unique experiences of divers with artistic designs, combining elements of comfort with great styling, and versatility with fashion and colour. Strong emphasis is placed on the quality and durability of their products as well.

Dive Junkie provides a wide assortment and variety of casual lifestyle clothing that appeal to scuba divers as well as attract non divers who identify with the diver's adventurous spirit, revelry and fun-loving nature. Dive Junkie looks set to become your international lifestyle scuba diving brand.

Currently retailing in Singapore, Malaysia, Australia and the United States through retail stores, Dive Junkie products are also sold online at their website at www.divejunkie.com.sg. Through their online store, T-shirts have been sold to customers worldwide, including Hong Kong, Indonesia, China, Japan, Norway, France, Spain, Belgium, Greece, South Africa, the UK and the USA.

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